



promise686

**2022 IMPACT**



**We are a ministry**  
*deeply committed to action.*

**- ANDY COOK, PROMISE686 CEO**

In 2022, Promise leapt forward! We have the people, plans, and process, and we have *you*, our supporters, who fuel this mission.

Have you ever wondered what is the equivalent of “profit” for a nonprofit organization? It is *impact*. At the end of the year, we do not divide dollars among stockholders, but we do distribute stories and numbers to stakeholders about lives that are transformed. I hope you will enjoy this impact report and recognize that you play a vital part in the impact described.

Proverbs 14:23 reads, “All hard work brings a profit, but mere talk leads only to poverty.” In 2023, we will work passionately to achieve even greater impact. We plan to serve over 16,000 children, meeting their physical and relational needs through well-equipped churches.

Because children need families,

**Andy Cook, CEO**

2022

## INSIDE THE IMPACT REPORT

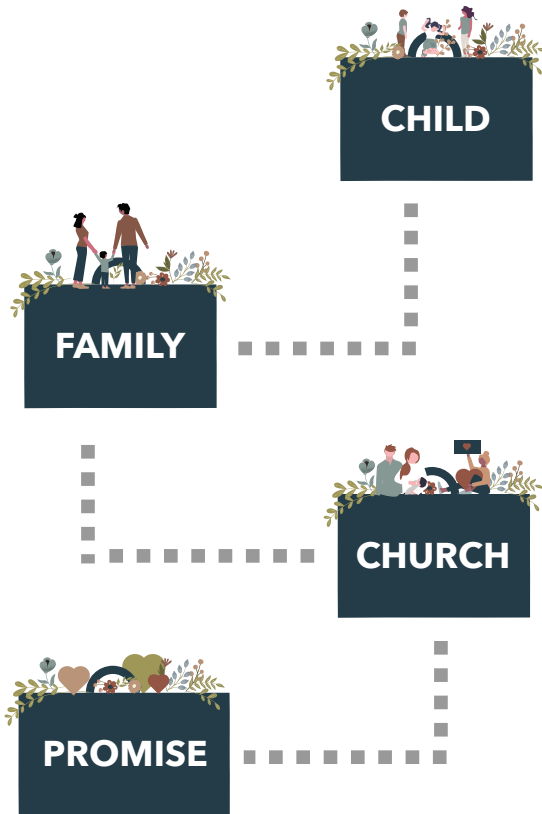
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# THE *Unrelenting* CYCLE THEY FACE



Foster care is notorious for its unrelenting and unending cycle.

The more than 400,000 children in U.S. foster care face family breakdown, placement in an unfamiliar home, disruption, and too often, disruption again. Sadly, over 23,000 children age out of foster care each year without a permanent or lasting sense of family. This is simply not okay.



## MOBILIZING CHURCH COMMUNITIES TO

*care for vulnerable children*

Promise686 exists to join in the promise God makes to set “the lonely in families” (Psalm 68:6).

We equip churches with a fully integrated model making it unbelievably simple for them to transform the lives of vulnerable children.



**CHILDREN  
BELONG IN**  
*families.*



**BECAUSE  
OF YOU,  
OUR 2022  
HIGHLIGHTS  
INCLUDE ...**

**1,335  
CHURCHES SERVED**

**13,350  
VOLUNTEERS ENGAGED**

**12,015  
CHILDREN SERVED**



## A PROMISE STORY

Over the past few years, a mother faced challenges that led her three children to journey in and out of foster care. This past year she was able to be reunited with her kids, and this time she was surrounded by a Primary Care Community made up of local church members to help make this reunification a success. The church Care Community came together to not only provide meals, child care, and celebrate birthdays, but they also helped to make the living situation safe and manageable. The Care Community assisted in a down payment for rent, tackled projects like putting in new flooring, hiring an electrician and a plumber, securing new furniture, and even painting the new space. The mother shared the following summary:

"Our experience with Promise686 has been nothing short of amazing. From the very first time the kids and I met with our Care Community, we could feel the presence of God and an outpouring of love. The kindness from everyone on our team is exactly what the world needs more of. It is never easy asking for help and honestly, even harder sometimes to accept it.

When I received a call about being referred to Promise686, I felt so embarrassed and ashamed that I was even in a situation where I needed help. But from the moment we met with one of the families, those feelings began to fade away and were replaced with feelings of hope and love that can only come from God. The greatest part of this experience has been the connection with the entire team. We have all heard "it takes a village," but I think we get so wrapped up in the chaos of life that we forget we need to *lean* on our village. I feel like that is what the team has been: our village, our tribe.

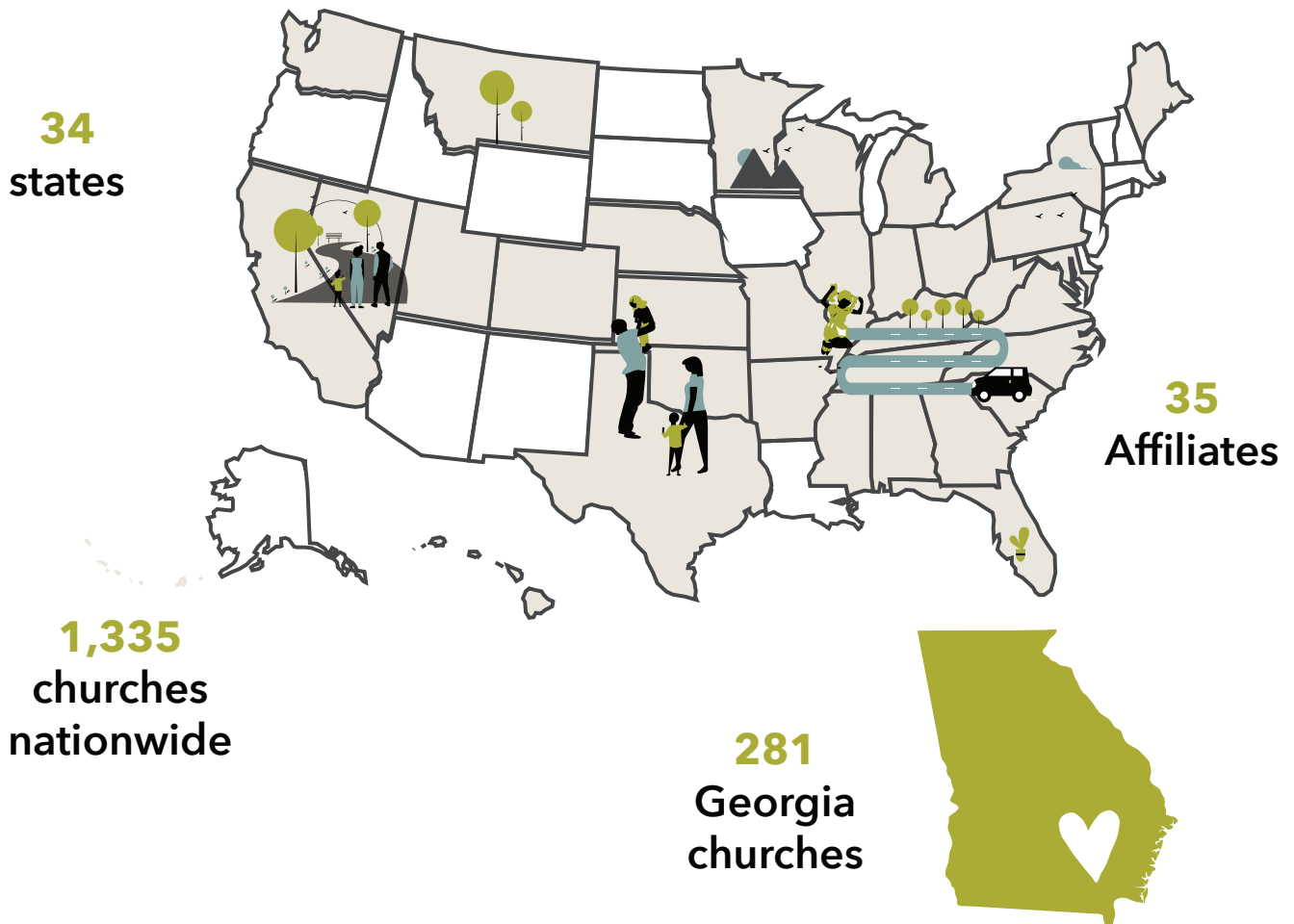
The meals and groceries, the gatherings, the invites, the birthday celebrations, the gifts, the selfless hours of time to help get a home ready, the planning to help make moving almost stress-free, the donations, and the time have all been a huge blessing and one that could never be given enough thanks for. **But the greatest blessing is knowing that we have a group of people that care about us, pray for us and with us, and show us love that hasn't always been shown so freely."**

The children are thriving at home, *where they belong*, because this mom was given a second chance to take care of her family with the support of a local church.

# THE PROMISE NETWORK

The Promise Network is a group of churches and organizations nationwide that are committed to living the promise God makes in Psalm 68:6 to set “the lonely in families.” As part of The Promise Network, our partners receive training, resources, and ongoing staff support from Promise686.

Because of our generous donors, we were able to continue mobilizing churches in 2022, growing The Promise Network to **1,335 CHURCHES NATIONWIDE**.





## PROMISE ADOPTION GRANTS

In 2022, Promise awarded \$202,039 in support for adoption, post placement, and legal grants. One of the families who received adoption support was the Gray family.

"My husband and I embarked on this adoption journey six years ago. Through classes we took, we learned we were chosen to adopt.

We got the call this year on Easter Monday that they had a baby girl for us! Oh what a joy and blessing our Hope Nuola Gray has been to us and to everyone who meets her. Her smile lights up the room! God is amazing and we praise Him daily!"

# PROMISE SERVES

## *impact + features*

In order to support children and families most effectively, churches utilize Promise Serves, a software platform Promise686 built in-house to serve our affiliate and church partners. In 2022, we added 26 videos and 93 training resources to the already robust media library. 481 advocates spent over 2,400 hours in Promise Serves to equip themselves and their church ministries to better support children and families. This ultimately led to Promise partners supporting 12,015 children.

## NEW FEATURES ADDED IN 2022:

**Area Growth Strategy Toolkit**  
with church insights & process management

**Learning Management System**  
overhaul supporting "human-free"  
church on-boarding

**Video Embedding**  
support for affiliate partners



# 2022 EVENTS

+ *impact*





## THE PROMISE RACE

**347 PARTICIPANTS**

joined together to raise

**\$294,867** to support  
vulnerable children & families.

*Create your team and  
join the 2023 spring race!*

**4.15.23**



## FALL BENEFIT

**522 ATTENDEES**

joined us at The Stave Room  
in Atlanta, GA to help raise  
over **\$530,000.**

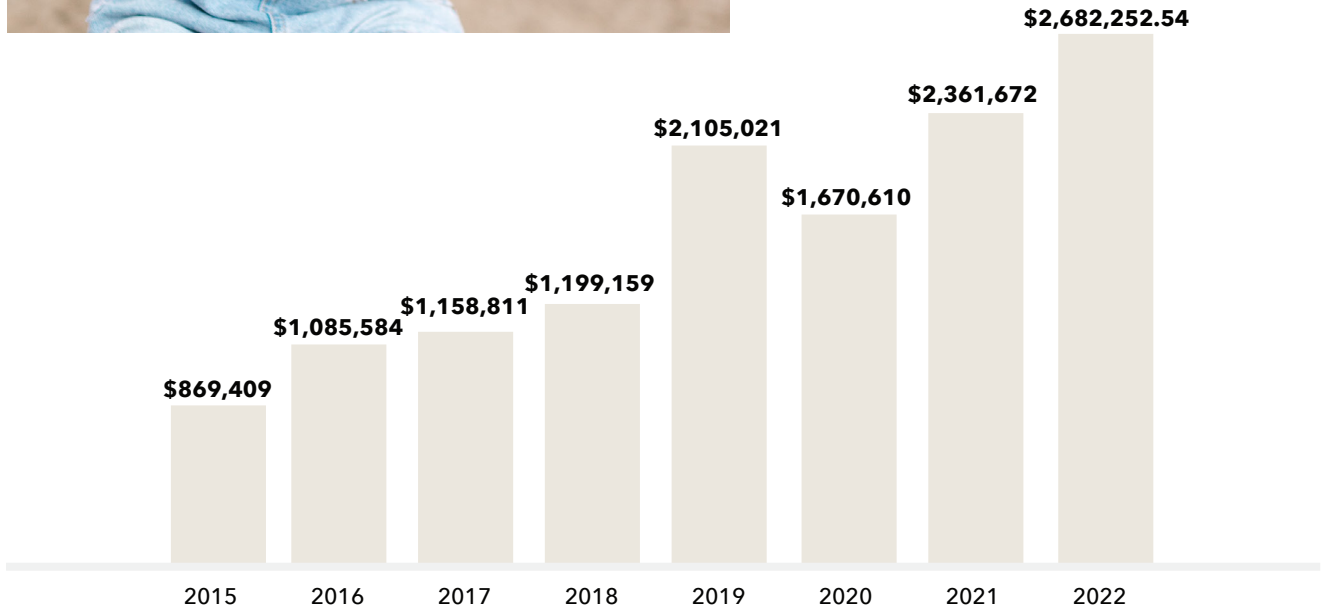






# 2022 BY THE NUMBERS

## REVENUE GROWTH



# 2022 *by the* NUMBERS

## STAFF & PARTNER GROWTH

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### 13 NEW STAFF MEMBERS

Abby Allen, Operations Manager  
Andrea Nuckolls, Platform Specialist  
Jamie Campbell, FAM Specialist  
Jessica Finley, Area Director  
Caroline Johnson, FAM Specialist  
Lisa McCaslin, Area Director  
Patrick Neff, Georgia State Director

Kelly Pettit, Development Coordinator  
Dawn Pipkin, FAM Specialist  
Tom Pipkin, Area Director  
Kelly Whitten, FAM Coach  
Allison Williams, FAM Coach  
Patrick Childers, Lead Developer

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### NEW AFFILIATE PARTNERS

*The Promise Network*

Foster Coalition (AL), Worthy and Known (FL), Fostering Our Community (OH)

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### 2022 PROGRAM GROWTH

In addition to the new affiliate partners above,  
we added 20 Pioneer Churches from the following states:  
NC, MN, OH, TX, CO, ME, OK, MS, VA, CA, IL, KY, AL, and HI.



# THANK YOU

*and ways to get involved*



The impact made in 2022 wouldn't be possible without the generosity of our donors. If you supported Promise686 this past year, we want to sincerely thank you for your gift. You've helped make an impact in the lives of vulnerable children across the country!

## PRAY

Pray that God will set the lonely in families (Psalm 68:6) and that He will grow more FAMs to care for vulnerable children across the country.

## GIVE

The investment you make in Promise686 goes directly toward caring for vulnerable children. Visit [promise686.org/donate](https://promise686.org/donate) for ways to give to this mission.

## SERVE

We invite you to get involved with the child welfare crisis. Visit [Promise686.org/FAMs](https://Promise686.org/FAMs) to start a Family Advocacy Ministry at your church & care for kids in your local area.



promise**builders**

## JOIN THE PROMISE BUILDERS

Give monthly and help build a firm foundation for vulnerable children.





# LET'S STAY IN TOUCH

**ANDY COOK**  
President + CEO  
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**JOHN FLORES**  
VP of Strategic Growth  
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**ALANA BUFFINGTON**  
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**GENERAL QUESTIONS:** info@promise686.org

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## PROMISE686 BOARD MEMBERS

Tim Rider, Chairman & Founder

Andy Cook, President & CEO

Keith Style, Vice-Chair

Patrick Moody, Secretary

Jim Allen

Léonce Crump

Joyce Dalrymple

Brett Lane

Jody McNatt

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## GIVING OPTIONS



**Visit [promise686.org/donate](https://promise686.org/donate)**  
to make a donation  
or give by check:

Promise686  
5300 Triangle Parkway, Suite 202  
Peachtree Corners, GA 30092

promise686.org | @promise686





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Peachtree Corners, GA 30092

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